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創輝珠寶集團控股有限公司
Chong Fai Jewellery Group Holdings Company Limited
(formerly known as Dominate Group Holdings Company Limited)
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8537)

**CHANGE OF COMPANY NAME,
STOCK SHORT NAME,
COMPANY LOGO AND COMPANY WEBSITE**

The Board is pleased to announce that the proposed change of the name of the Company from “Dominate Group Holdings Company Limited” to “Chong Fai Jewellery Group Holdings Company Limited” and the proposed adoption of “創輝珠寶集團控股有限公司” as its dual foreign name in Chinese have become effective from 9 January 2020 pursuant to the Certificate of Incorporation on Change of Name issued by the Registrar of Companies in the Cayman Islands.

The stock short name for trading in the Shares on the Stock Exchange will be changed from “DOMINATE GP” to “CHONG FAI JEWEL” in English and adopt “創輝珠寶” in Chinese, both with effect from 9:00 a.m. on 18 March 2020. The stock code of the Company on the Stock Exchange will remain as “8537”.

References are made to the announcement of Chong Fai Jewellery Group Holdings Company Limited (formerly known as Dominate Group Holdings Company Limited) (the “**Company**”) dated 15 November 2019 and the circular of the Company dated 27 November 2019 (the “**Circular**”) in relation to the Change of Company Name. Unless otherwise specified, all capitalised terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of the special resolution in relation to the Change of Company Name by the Shareholders at the EGM convened and held on 16 December 2019, the proposed change of the name of the Company from “Dominate Group Holdings


Company Limited” to “Chong Fai Jewellery Group Holdings Company Limited” and the proposed adoption of “創輝珠寶集團控股有限公司” as its dual foreign name in Chinese have become effective from 9 January 2020 pursuant to the Certificate of Incorporation on Change of Name issued by the Registrar of Companies in the Cayman Islands.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 28 February 2020 certifying that the new names of the Company have been registered in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The stock short name for trading in the Shares on the Stock Exchange will be changed from “DOMINATE GP” to “CHONG FAI JEWEL” in English and adopt “創輝珠寶” in Chinese, both with effect from 9:00 a.m. on 18 March 2020. The stock code of the Company on the Stock Exchange will remain as “8537”.

CHANGE OF COMPANY LOGO AND COMPANY WEBSITE

In view of the change of the name of the Company, the logo of the Company is  **CFJ** 創輝珠寶 and the Company’s website has been changed from “www.dghcl.com” to “www.chongfaiholdings.com” to reflect the change of the name of the Company.

EFFECTS OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders or the Company’s daily business operation and its financial position. All existing share certificates in issue bearing the former name of the Company will continue to be valid evidence of title to such securities and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates for new certificates bearing the new name of the Company. With effect from 18 March 2020, new share certificates will be issued under the new name of the Company.

By order of the Board
Chong Fai Jewellery Group Holdings Company Limited
FU Chun Keung
Chairman and Chief Executive Officer

Hong Kong, 13 March 2020

As at the date of this announcement, the executive Directors are Mr. Fu Chun Keung, Ms. Cheung Lai Yuk and Ms. Fu Wan Ling; and the independent non-executive Directors are Mr. Chan Chi Ming Tony, Mr. Chan Cheong Tat and Mr. Wong Wing Keung Meyrick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication and on the website of the Company at www.chongfaiholdings.com.