

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



創輝珠寶集團控股有限公司
Chong Fai Jewellery Group Holdings Company Limited
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8537)

POSITIVE PROFIT ALERT

This announcement is made by Chong Fai Jewellery Group Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review and analysis of information which includes the unaudited consolidated management accounts of the Group for the year ended 31 March 2026, the Group is expected to record a net profit of approximately HK\$16.0 million for the year ended 31 March 2026 (2025: approximately HK\$0.5 million). The increase was mainly attributable to the recovery of the Hong Kong retail market, the surge of gold price and the increase in sales of priced Jewellery products during the year, which positively impacted the Group’s sales and revenue.

The Company is in the process of finalising the consolidated annual results of the Group for the year ended 31 March 2026. The information contained in this announcement is only based on the information currently available to the Board, including the unaudited consolidated management accounts of the Group for the year ended 31 March 2026 which have not been audited or reviewed by the auditor or the audit committee of the Company as at the date of this announcement. Therefore, the actual results of the Group for the year ended 31 March 2026 may differ from the information contained in this announcement.

Shareholders and potential investors are advised to read carefully the annual results announcement of the Group for the year ended 31 March 2026, which is expected to be published on 30 June 2026 in accordance with the GEM Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Chong Fai Jewellery Group Holdings Company Limited
Fu Chun Keung
Chairman

Hong Kong, 26 June 2026

As at the date of this announcement, the executive Directors are Mr. Fu Chun Keung, Ms. Cheung Lai Yuk, Ms. Fu Tan Ling and Mr. Fu Ho Hon; and the independent non-executive Directors are Mr. Chan Chi Ming Tony, Mr. Chan Cheong Tat and Mr. Wong Wing Keung Meyrick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the date of its publication and on the website of the Company at www.chongfaiholdings.com.